



**LADY**

**Ecoshapes**  
Nuvens

[ladytex.com.br](http://ladytex.com.br)

# Escolha o que você ouve, defina o que você vive!

Você já prestou atenção aos ruídos no seu ambiente de trabalho (escritório ou home office)? Muitas vezes este barulho pode ser um ladrão de produtividade, eficiência e ainda causar danos a sua saúde e audição.

Engana-se quem acredita que locais ruidosos são problemas exclusivos de ambientes industriais.

Um espaço de trabalho ou convivência produtivo além de móveis ergonômicos deve oferecer um ambiente com maior conforto acústico.

As soluções da LADY produzidas em Ecoshapes vão deixar seus espaços mais agradáveis e seu dia mais produtivo!





Sustentável

70% PET reciclado

Diversos formatos

Diferentes aplicações



**SUPERCHARGE YOUR UNBUILDING DUTY:  
5 TIPS FOR SUCCESS...**

**#1 Subject lines & posts**  
A/B testing:  
1) Generate more clicks  
2) Write to convert  
3) Simplify the content!  
4) **USE SMS**  
If you're pushing a drop clock on use a text.  
If you're pushing a pop window, is a question!

**#2 Headline language**  
Analysis of 35,000 articles headlines reveal the same content was used by 90%  
1) **USE THE POWER OF THE VERB**  
2) **USE THE VERB**  
3) **USE THE VERB**  
4) **USE THE VERB**  
5) **USE THE VERB**

**#3 Use Color**  
Use color to help you make better choices of your tone.  
Make a color palette for your brand.  
Use color to help you make better choices of your tone.  
Use color to help you make better choices of your tone.

**#4 USE SMS**  
If you're pushing a drop clock on use a text.  
If you're pushing a pop window, is a question!

**#5 USE THE VERB**  
Use the verb to help you make better choices of your tone.  
Use the verb to help you make better choices of your tone.

Minimiza propagação de ruídos  
Melhor performance acústica  
Design inovador e exclusivo

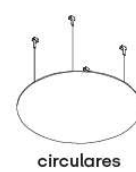
# Nuvens

Nem sempre nuvens acima de nossas cabeças são sinal de mau tempo.

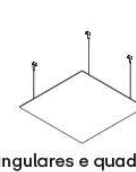
As Nuvens ecoshapes, são sistemas composto por placas acústicas instaladas no forro, na posição horizontal retas ou inclinadas, que tornam cada projeto único. Além da estética, a melhoria do conforto acústico é facilmente notada.



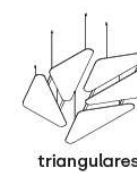
hexagonais



circulares

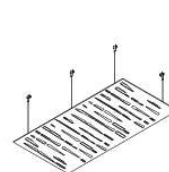


retangulares e quadradas

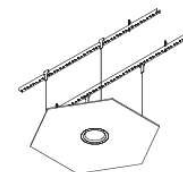


triangulares

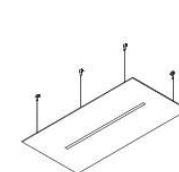
LADY



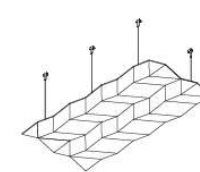
extrusadas



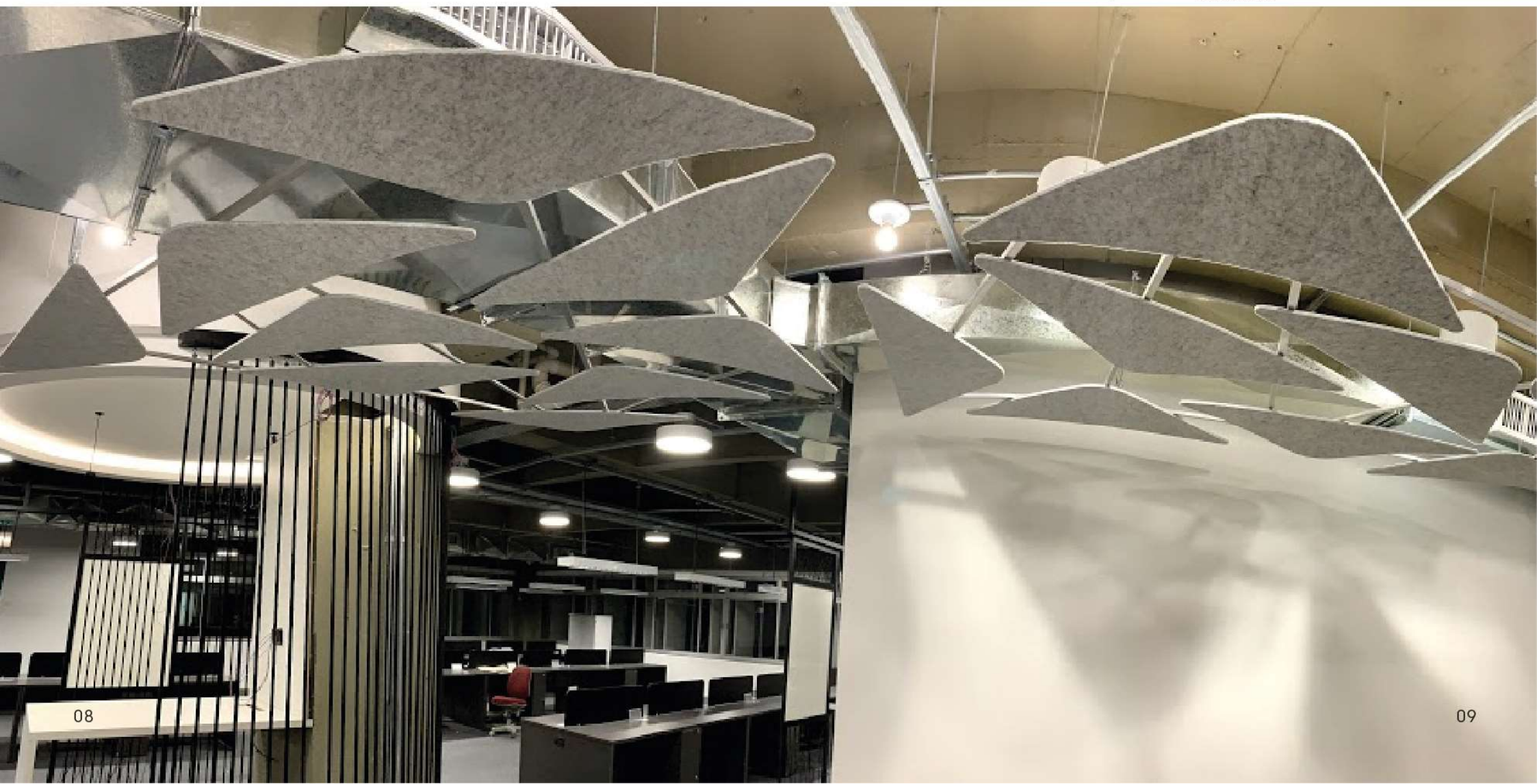
hexagonais  
com iluminação



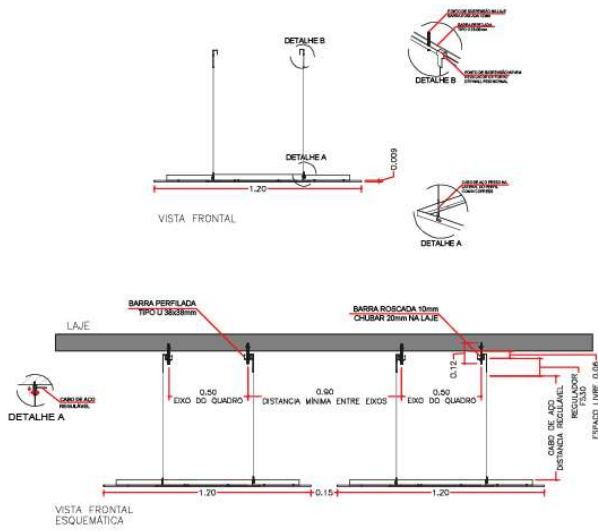
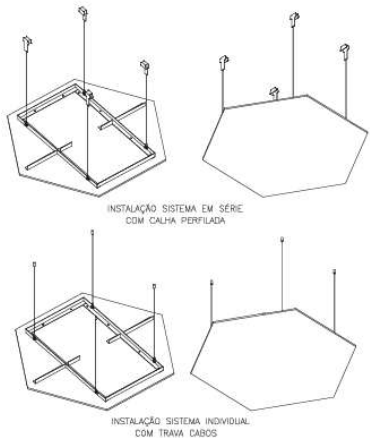
retangulares e quadradas  
com iluminação



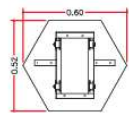
origami



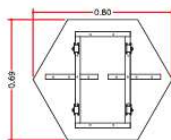
# Nuvens Hexagonais



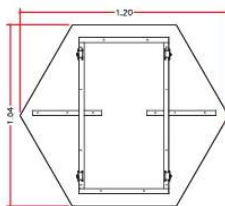
## Opções de medidas



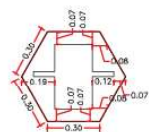
VISTA SUPERIOR 01



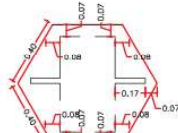
VISTA SUPERIOR 01



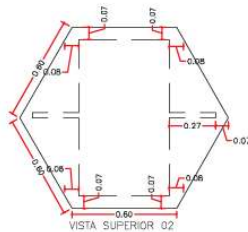
VISTA SUPERIOR 01



VISTA SUPERIOR 02



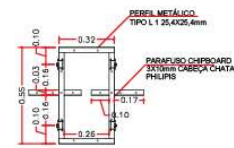
VISTA SUPERIOR 02



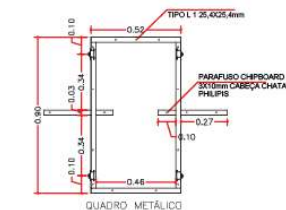
VISTA SUPERIOR 02



QUADRO METÁLICO



QUADRO METÁLICO



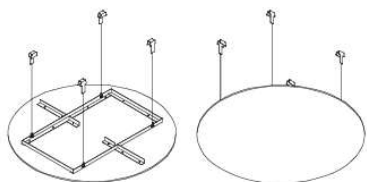
QUADRO METÁLICO



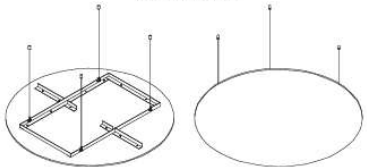
LADY

# Nuvens

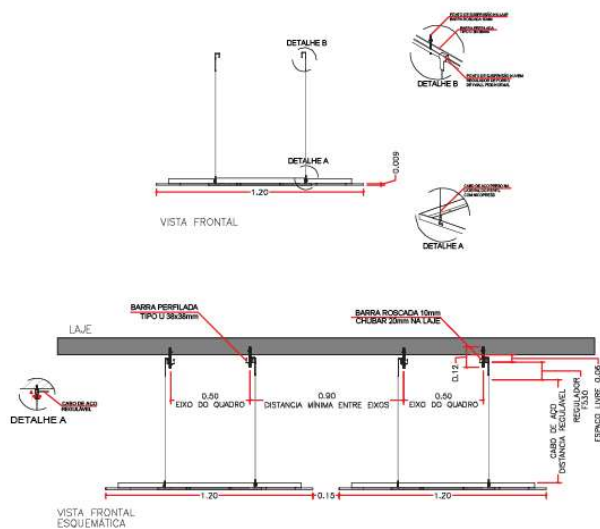
## Circulares



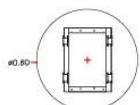
INSTALAÇÃO SISTEMA EM SÉRIE COM CALHA PERFILADA



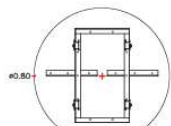
INSTALAÇÃO SISTEMA INDIVIDUAL COM TRAVA CABOS



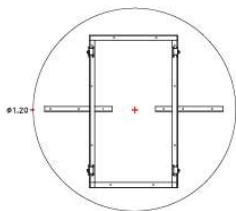
## Opções de medidas



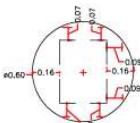
VISTA SUPERIOR 01



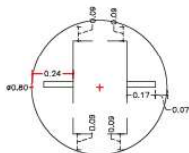
VISTA SUPERIOR 01



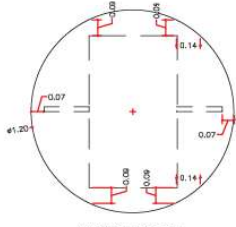
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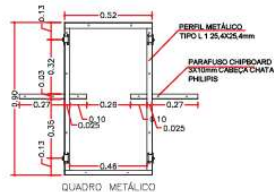
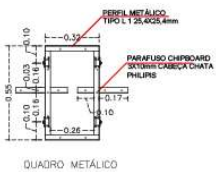
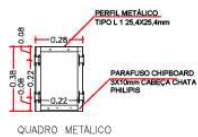
VISTA SUPERIOR 02



VISTA SUPERIOR 02

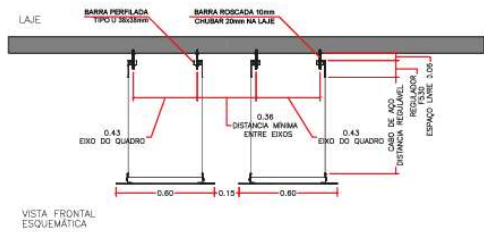
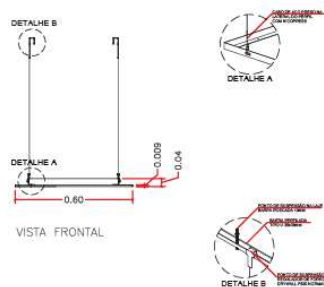
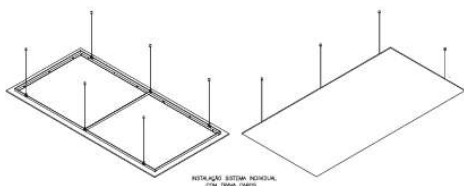
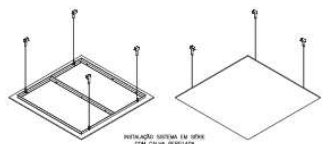


VISTA SUPERIOR 02

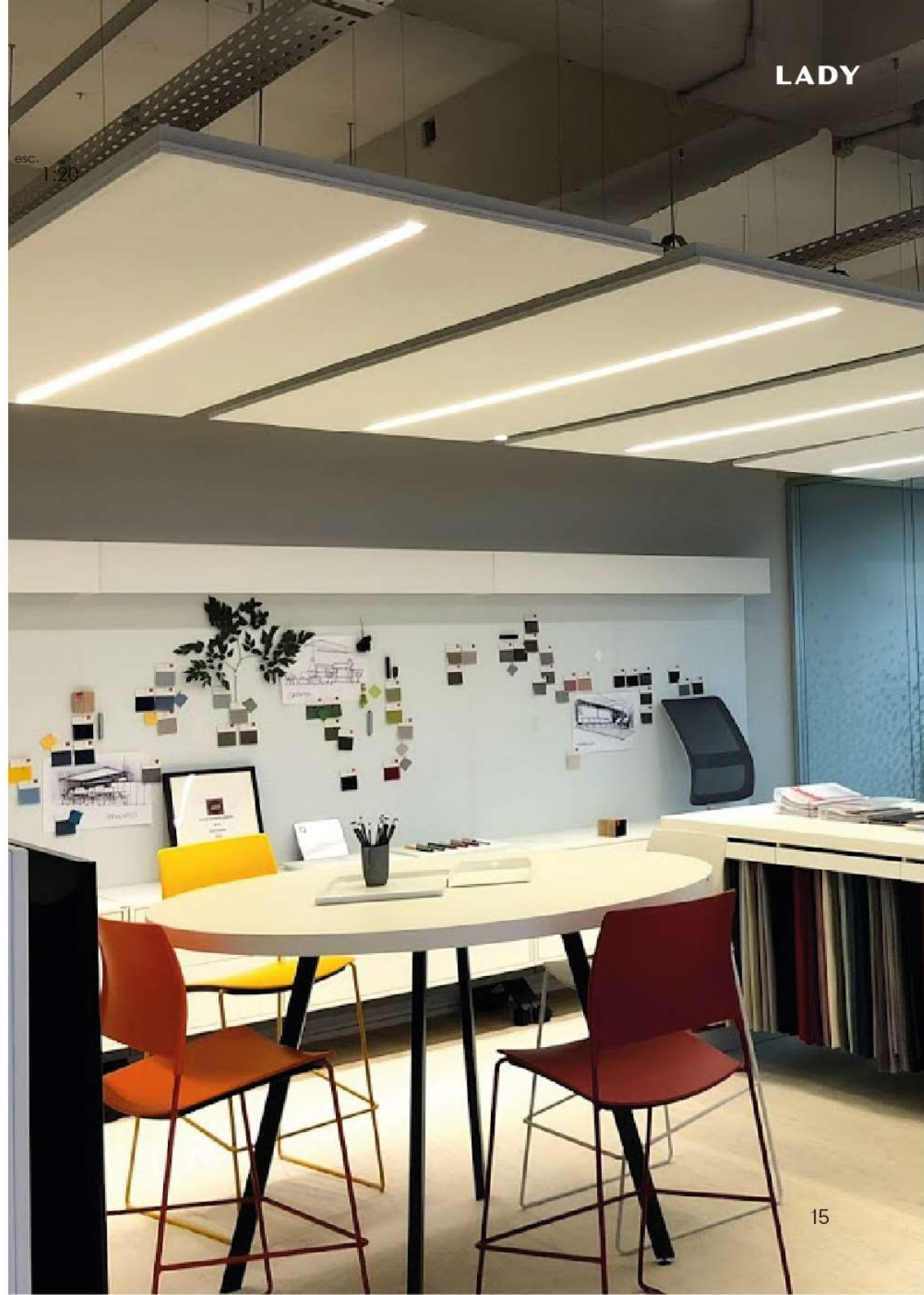
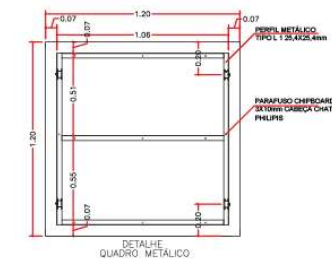
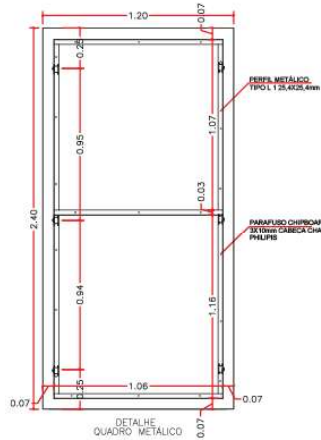
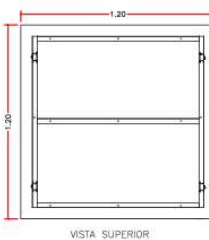
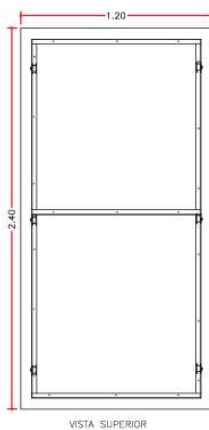
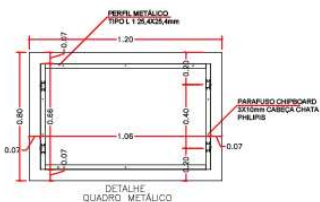
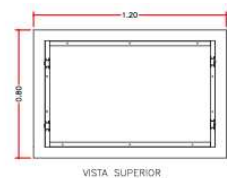
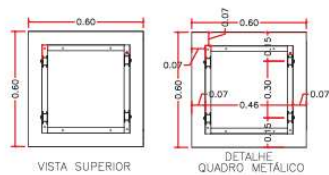


# Nuvens

## Quadradas e Retangulares



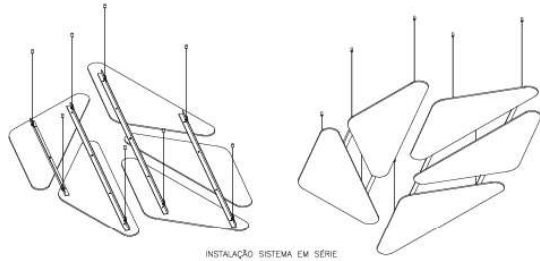
### Opções de medidas



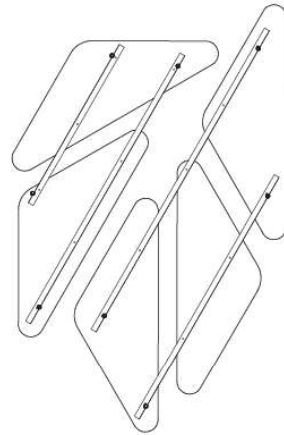
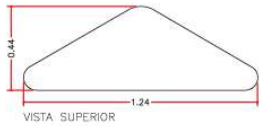
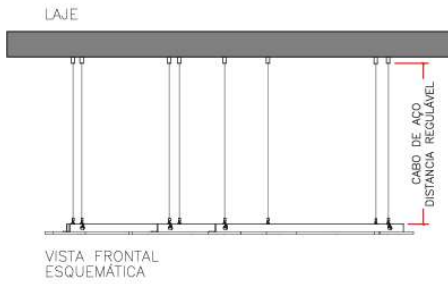
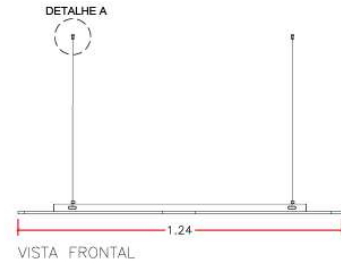


# Nuvens

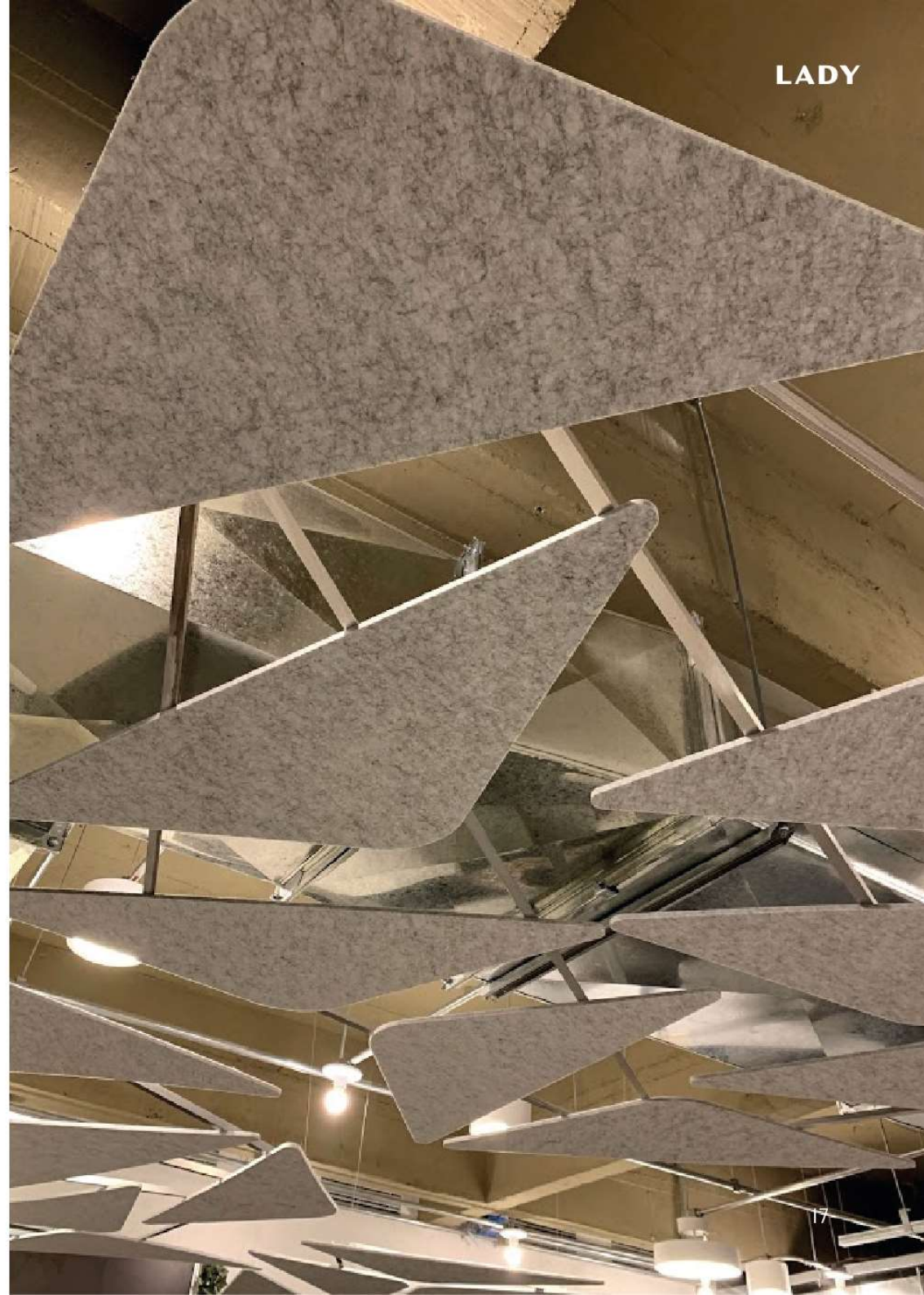
## Triangulares



INSTALAÇÃO SISTEMA EM SÉRIE

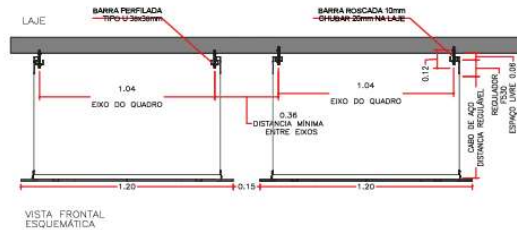
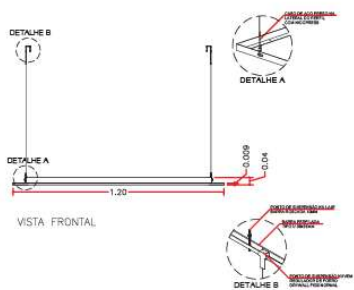
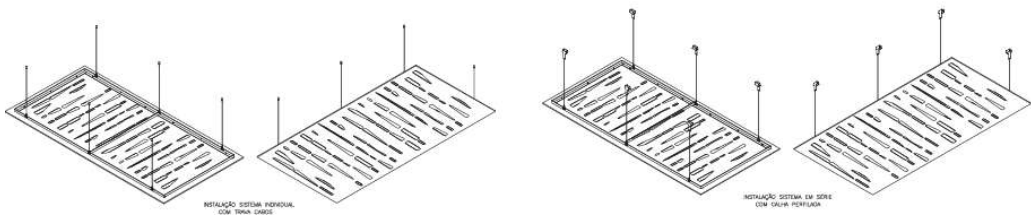


VISTA SUPERIOR SISTEMA EM BLOCOS

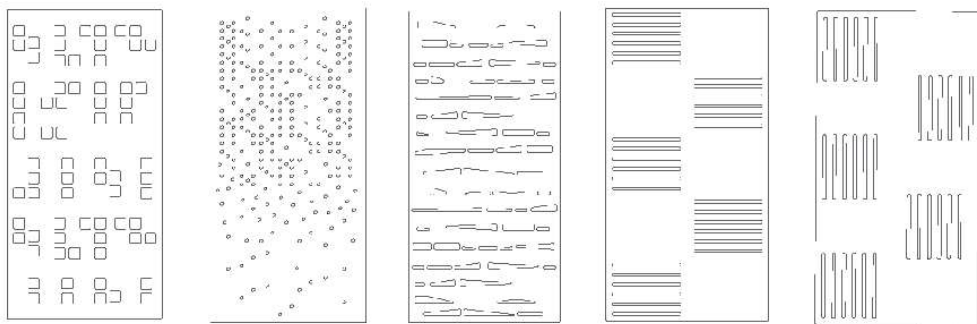


# Nuvens

## Extrusadas



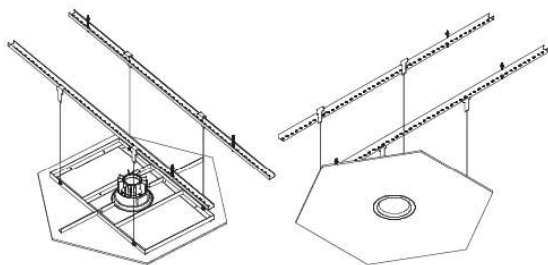
### Exemplos de Extrusão



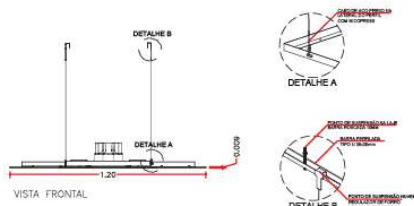
# Nuvens

## Hexagonais

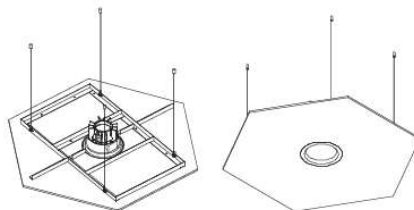
com iluminação central



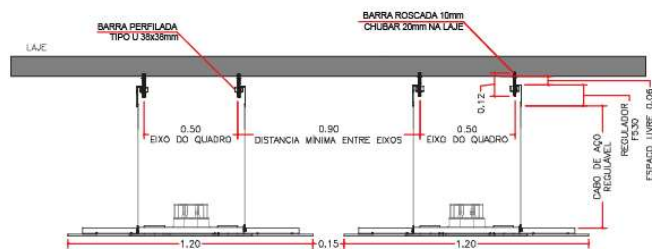
INSTALAÇÃO SISTEMA EM SÉRIE  
COM CALHA PERFILADA



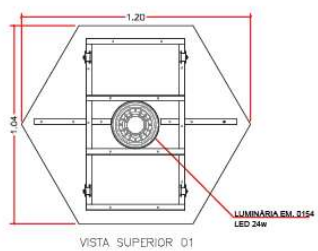
VISTA FRONTAL



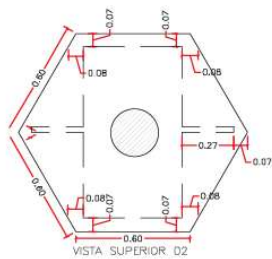
INSTALAÇÃO SISTEMA INDIVIDUAL  
COM TRAVA CABOS



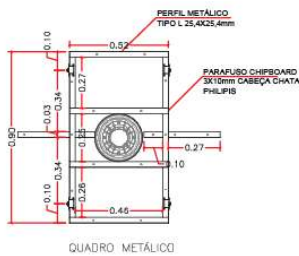
VISTA FRONTAL  
ESQUEMÁTICA



VISTA SUPERIOR D1



VISTA SUPERIOR D2



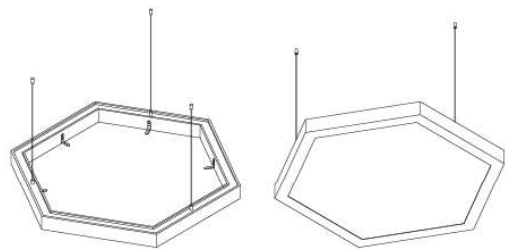
QUADRO METÁLICO



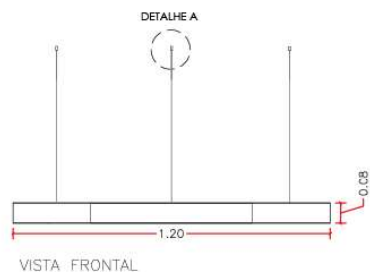
# Nuvens

## Hexagonais

com iluminação periférica

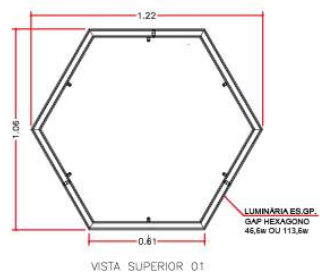


Sem Esc.



### Gap hexágono (opção fluxo menor)

- Fluxo luminoso - 3729 lm;
- Potência - 46,6 W
- IRC > 80
- 3000 K



### Gap hexágono (opção fluxo maio)

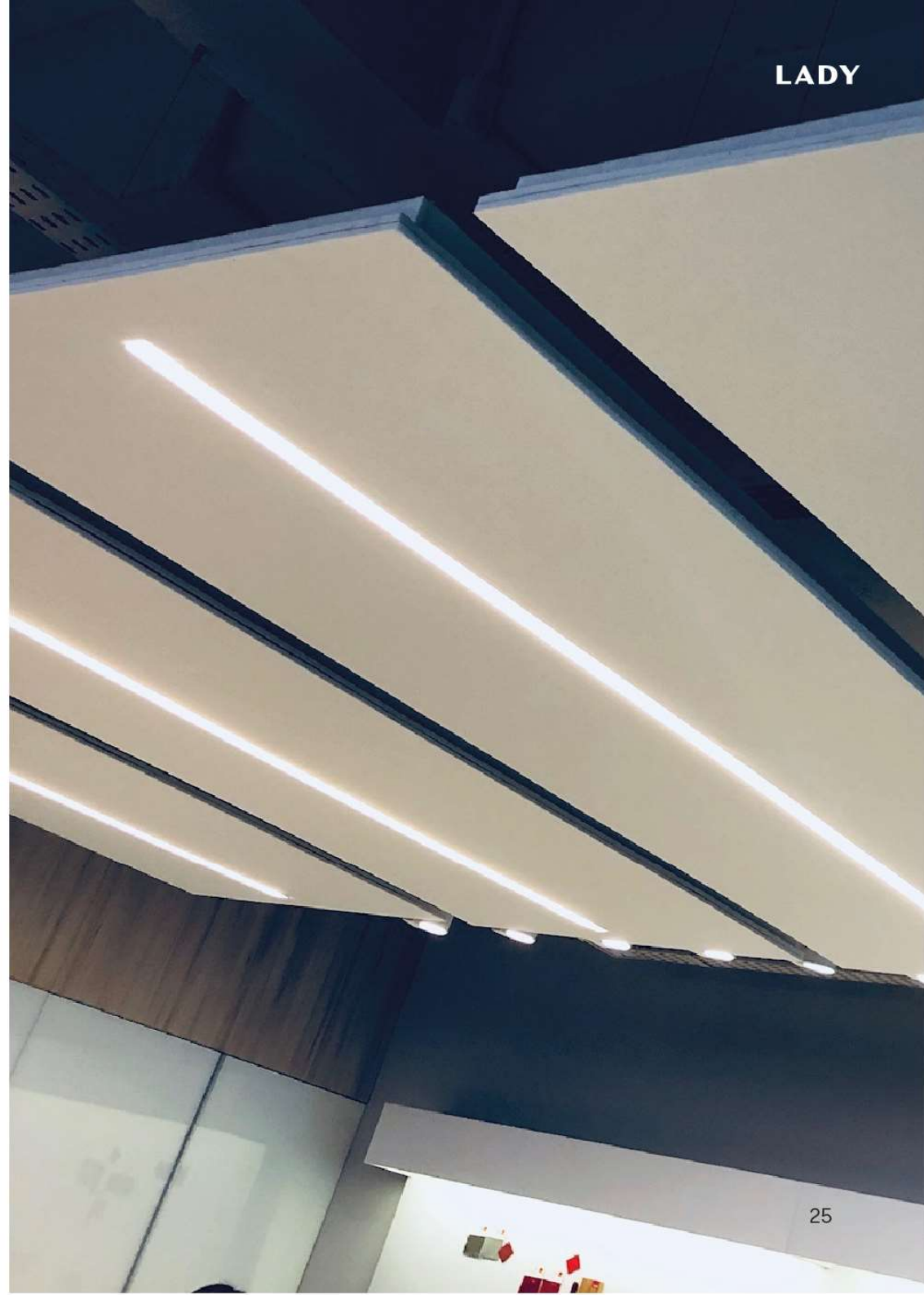
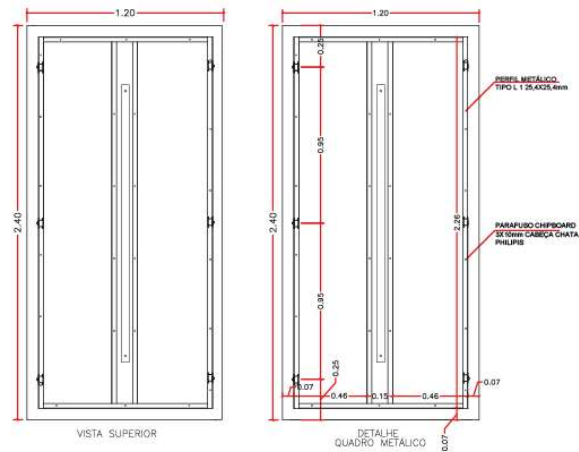
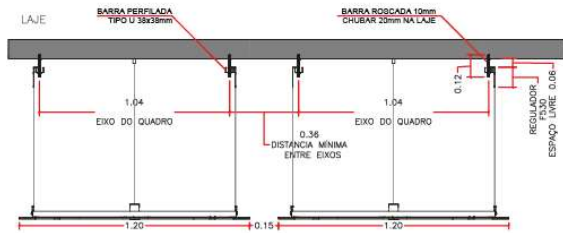
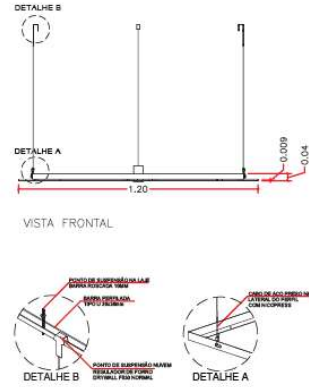
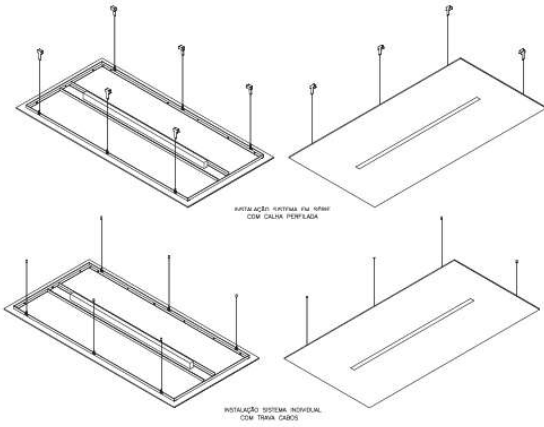
- Fluxo luminoso - 7920 lm;
- Potência - 113,6 W
- IRC > 80
- 3000 K

### Caixa de iluminação disponível nas cores:



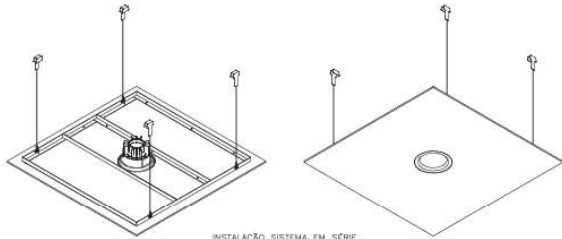
# Nuvens

Retangulares  
com iluminação

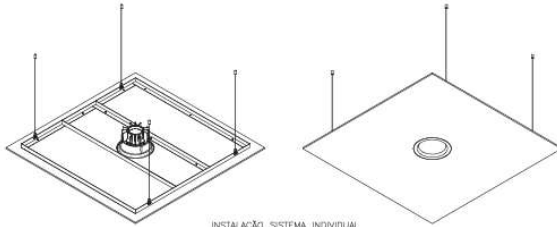


# Nuvens

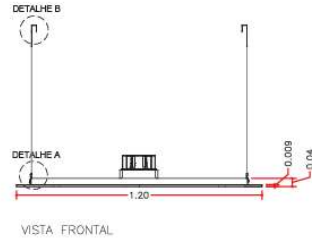
Quadradas  
com iluminação



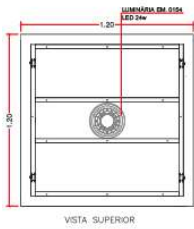
INSTALAÇÃO SISTEMA EM SÉRIE  
COM CALHA PERFILADA



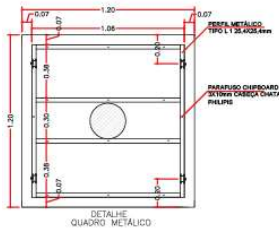
INSTALAÇÃO SISTEMA INDIVIDUAL  
COM TRAVA CABOS



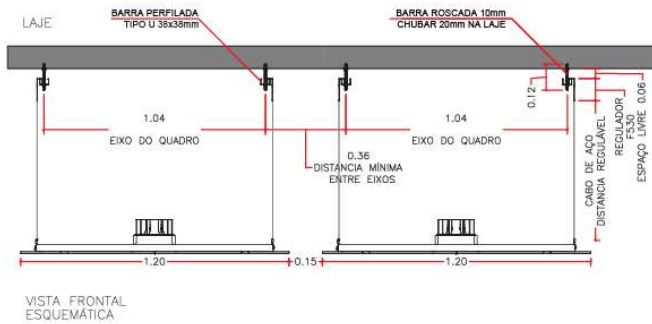
VISTA FRONTAL



VISTA SUPERIOR



DETALHE  
QUADRO METÁLICO

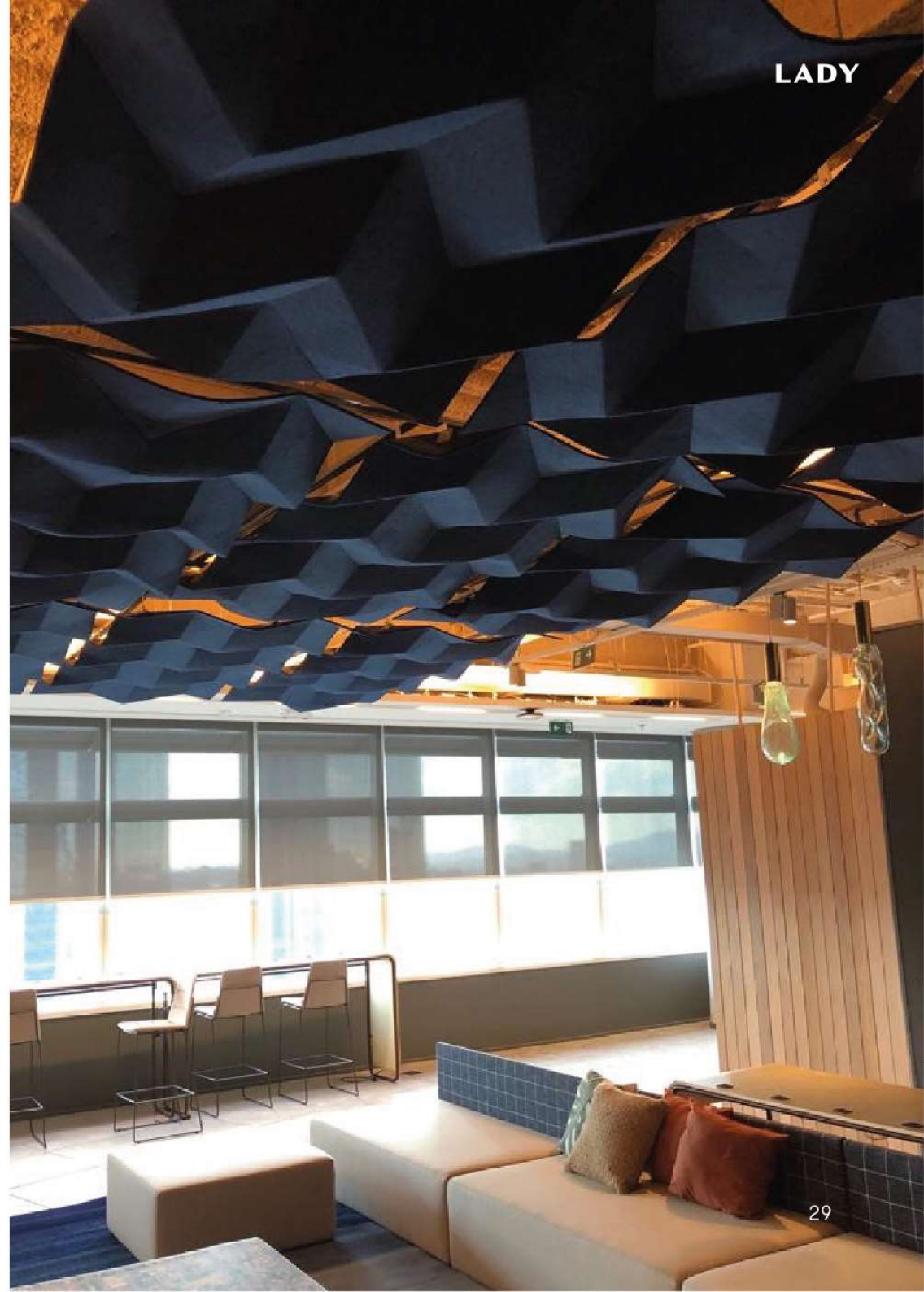
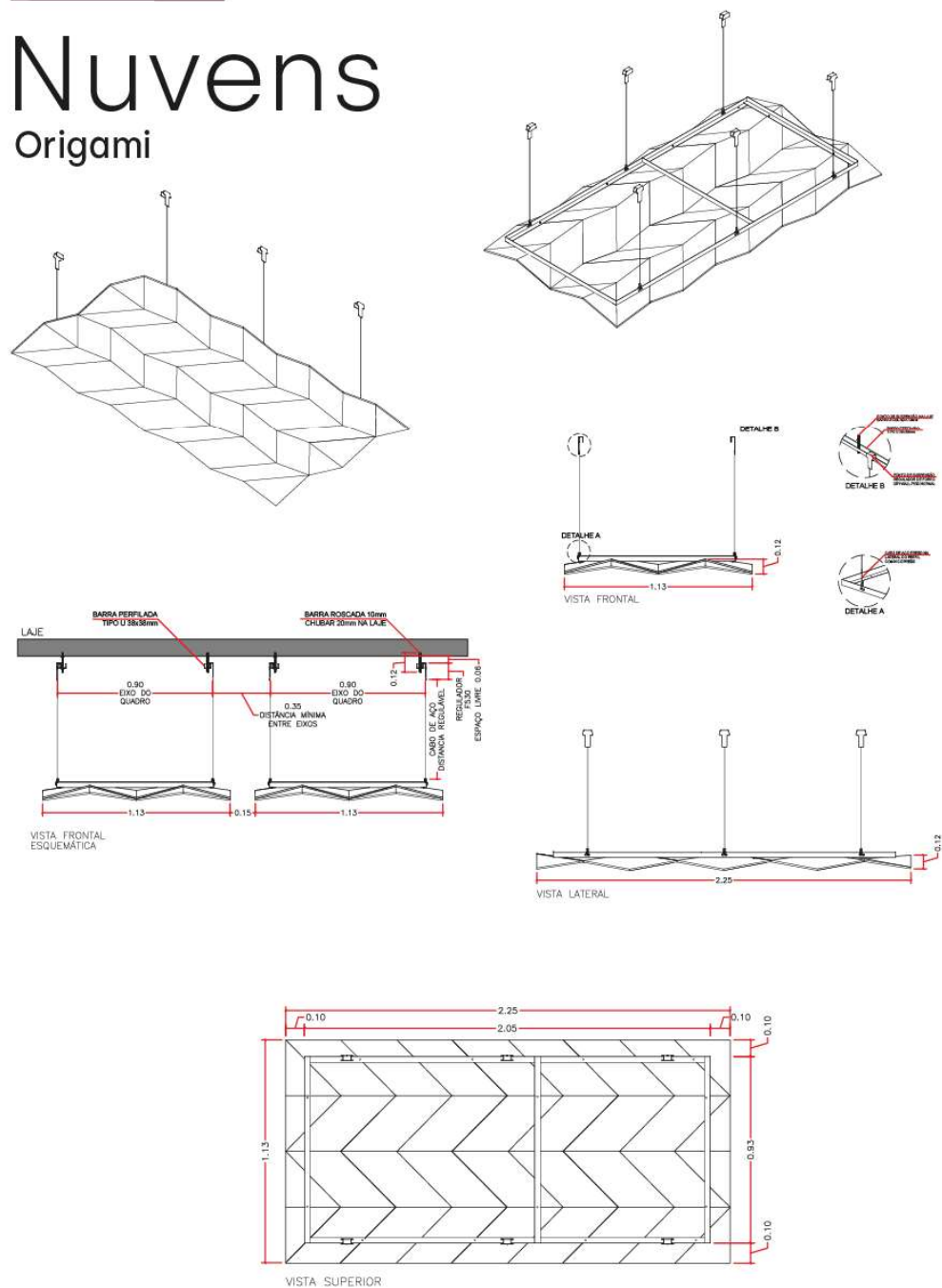


VISTA FRONTAL  
ESQUEMÁTICA



# Nuvens

## Origami



# Ficha Técnica

## Ecoshapes

**COMPOSIÇÃO:** 100% poliéster feito de 70% de PET

**ESPESSURAS STANDARD:** 9 mm (+/- 1 mm)

**PESO:** (+/- 10%) (1219 mm) x (2420 mm) placa = 3800 gramas

**ACABAMENTO:** Fosco | Aveludado

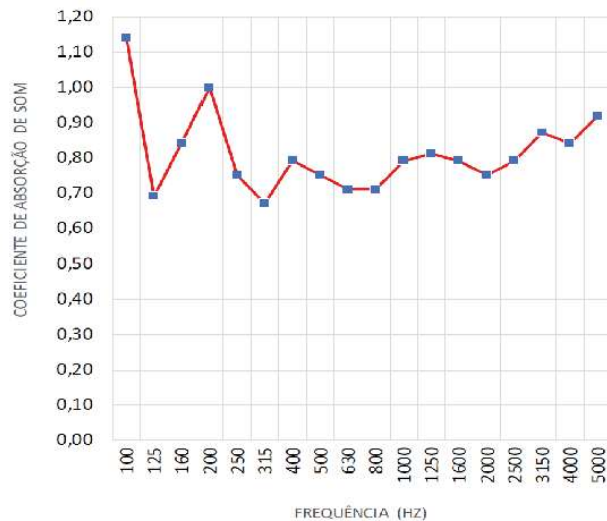
**DENSIDADE:** 16 kg/m<sup>3</sup>

**ABSORÇÃO ACÚSTICA:** Média NRC 0.75

**VARIÂNCIAS DO PRODUTO:** Sendo um produto reciclado dinâmico, a variação no mix de fibras e no lote de corantes pode ocorrer. Por favor, solicite uma amostra no momento da encomenda para fins de confirmação.

O material classifica-se como II-A, de acordo com a Instrução Técnica nº10 do Decreto Estadual de São Paulo nº 56.819 e como II-A-d2 conforme a norma ABNT NBR 16626 – Relatório de Ensaio nº 1 101 955-203

Hz	$\alpha$
100	1,14
<b>125</b>	<b>0,69</b>
160	0,84
200	1,00
<b>250</b>	<b>0,75</b>
315	0,67
400	0,79
<b>500</b>	<b>0,75</b>
630	0,71
800	0,71
<b>1000</b>	<b>0,79</b>
1250	0,81
1600	0,79
<b>2000</b>	<b>0,75</b>
2500	0,79
3150	0,87
<b>4000</b>	<b>0,84</b>
5000	0,92
<b><math>\alpha</math></b>	<b>0,81</b>



## Cores Disponíveis



ES-01-White



ES-02-Fog



ES-03-Light Grey



ES-04-Dark Grey



ES-05-Black



ES-06-Navy



ES-07-Lavander



ES-08-Sand



ES-09-Mango



ES-10-Kiwi




ES-11-Violet





ES-12-Persian Red



# LADY

 Av. Duquesa de Goiás, 716 – Cj. 1B  
São Paulo – SP – CEP: 05686-002

 +55 11 5519-1945

 [revestimentos@ladytex.com.br](mailto:revestimentos@ladytex.com.br)

 [www.ladytex.com.br](http://www.ladytex.com.br)